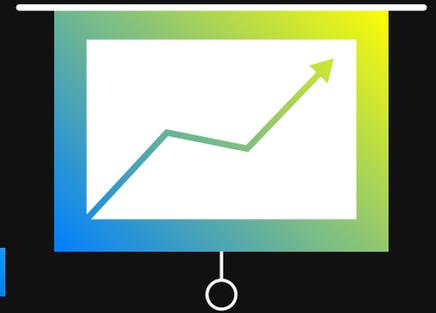
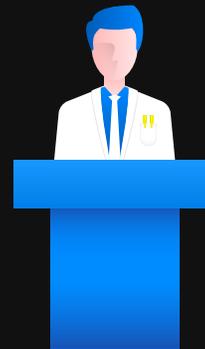


# Why Blended Learning

For professional learners

## Blended Learning is a more effective way to learn.

Multiple studies have shown that a combination of online and instructor-led delivery improves test scores and base knowledge measurements.



73% of higher education faculty employ a mixture of online and face-to-face learning.



80% of higher education faculty use or intend to use a flipped classroom model.

	On-Demand	Blended	Instructor-Led
Expert engagement	×	✓	✓
Skills gap closure	Varies	✓	Varies
Proven effective learning methodology	×	✓	✓
Minimize cost of training and travel	✓	✓	×
Minimize lost time	✓	✓	×
Flexibility in scheduling	✓	✓	×
Motivation and engagement	×	✓	✓
Peer-to-peer interaction	×	✓	✓

Blended Learning effectively solves the most crucial challenges of today's professional learner.

Professional learners are most concerned with skills gap closure, flexibility, and training effectiveness.

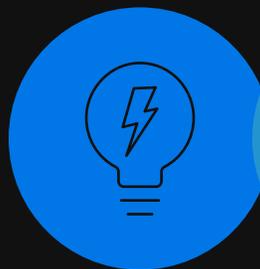
Blended Learning scores high on the most important aspects of professional learning.

# Introducing Blended Live from Global Knowledge

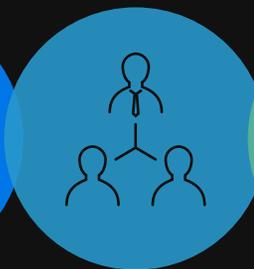


Build your skills with the best of both worlds. Blended Live from Global Knowledge combines the expert direction of instructor-led training and the flexibility of on-demand learning and will enable you to close critical skills gaps more effectively while maintaining your day-to-day responsibilities.

## BLENDED LIVE FEATURES



The flexibility of on-demand learning



Expert access and interaction



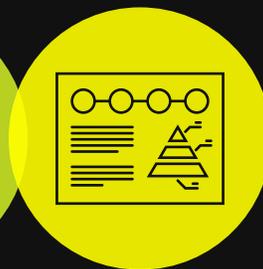
Minimizes time out of the office



Improved learning outcomes



Flipped classroom methodology



Challenge-based learning

## HOW IT WORKS

Over a 4-6 week period, students participate in an introductory session followed by weekly on-demand assignments. Students complete the on-demand assignments at their pace and on their schedule. The weekly instructor-guided sessions focus on challenge-based exercises and direction designed to reinforce concepts learned in the online content.

### FIRST DAY OF CLASS

Course introduction

#### Instructor-Led

~2 hours in a virtual classroom on the first day

### WEEKLY CLASS FORMAT

Repeat for 4-6 weeks (depending on course)

#### On-Demand

4-8 hours of self-directed work/study over 1 week

#### Instructor-Led

2-4 hours in a virtual classroom for 1 day

## LEARN MORE

Learn more about Blended Live training from Global Knowledge and experience the best of instructor-led and on-demand training. We are actively building out our Blended Live portfolio and will have over 50 courses by the end of 2019 so you will be sure to find a course that meets your needs. Call us today or visit us online.



Global Knowledge®

GET BLENDED

1-800-COURSES

[www.globalknowledge.ca/blended](http://www.globalknowledge.ca/blended)